

# NYPWA

Exhibitor  
Advertiser &  
Sponsor Prospectus

New York Public Welfare Association

149<sup>th</sup> Annual

Summer Conference

July 15-18, 2018

The Saratoga Hilton

Saratoga Springs, New York

The NYPWA conference is the perfect venue to showcase your products and services by exhibiting, advertising or sponsoring.

More than 600 conference attendees include decision-makers from New York's 58 local social services districts, state government officials, and other professionals.

# NYPWA Exhibitor Opportunities

## 149<sup>th</sup> Annual NYPWA Summer Conference

Don't miss this opportunity to connect with your target audience. This annual summer event is scheduled for July 15-18, 2018, and will be held at the Saratoga Hilton, 534 Broadway, Saratoga Springs, New York.

### Your Exhibitor Registration Fee of \$700 will include:

- A conference registration fee waiver for two of your representatives
- A biography in the conference program detailing your organization and booth location
- Two full days to exhibit
- Your 8' x 8' booth will include:
  - An 8' backdrop
  - One 6' x 24" table
  - Two chairs
  - One 7" x 44" identification sign
  - One waste-basket
  - One 120 volt electrical outlet

Please note that you will receive an Exhibitor Confirmation Package from Clifton Park Rental, 518-877-7449. Any additional decorating or electrical needs must be ordered directly through Clifton Park Rental. If you require internet access, please contact DJ McKeon at the Saratoga Hilton: [djmckeon@cmiav.com](mailto:djmckeon@cmiav.com)

## Company Name

\_\_\_\_\_  
(Please list your name as you would like it to appear on the identification sign.)

## Exhibitor Information

Exhibitor Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Exhibitor Address \_\_\_\_\_

## Billing Information

Billing Contact \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Billing Address \_\_\_\_\_

## Participating Conference Representatives

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

## Product/Services Description

Please email your company name, address, contact name, phone, email and website, and a 120 word description for inclusion in the Final Program to [info@nypwa.org](mailto:info@nypwa.org). Descriptions that exceed 120 words will be edited. **COPY MUST BE RECEIVED BY FRIDAY, JUNE 15, 2018.**

Please mail or fax this form to:  
New York Public Welfare Association, Inc.  
130 Washington Avenue • Albany, New York 12210  
Phone: 518-465-9305 • Fax: 518-465-5633 • E-mail: [beth.keitel@nypwa.org](mailto:beth.keitel@nypwa.org)

# NYPWA Advertiser & Sponsor Opportunities

## Advertise

Connect with your target audience and leave a lasting impression with more than 600 state and local administrators in the social services field by advertising in the Conference Program.

## Break Sponsor

The NYPWA will once again feature morning and afternoon coffee breaks, showcasing the break with signs acknowledging your company's sponsorship.

## Gold Sponsor

Be among the premier companies to be recognized as a NYPWA Gold Sponsor. Members of this category will receive a Full Page Ad in the Conference Program, an am/pm break sponsorship, and premier booth space! Gold Sponsors will also receive special recognition at the Opening Address. Take advantage of this great marketing opportunity and sign up today! (Space will be limited).

I would like to advertise in your conference program

- Half-Page (7 1/2" x 5") \$300
- Full-Page (7 1/2" x 10") \$400
- Cover \$700
  - Inside Front
  - Inside Back
  - Back

I would like to sponsor a coffee break - \$1,100

- |         |                                  |                                    |
|---------|----------------------------------|------------------------------------|
| Monday  | <input type="checkbox"/> Morning | <input type="checkbox"/> Afternoon |
| Tuesday | <input type="checkbox"/> Morning | <input type="checkbox"/> Afternoon |

I would like to be a NYPWA Gold Sponsor - \$1,900

Other Ideas? \_\_\_\_\_

To discuss additional sponsorship and advertising ideas, please contact Beth Keitel, Conference Coordinator, at 518-465-9305 or [beth.keitel@nypwa.org](mailto:beth.keitel@nypwa.org).

### Organization Information

Company: \_\_\_\_\_  
Contact: \_\_\_\_\_ Title: \_\_\_\_\_  
Address: \_\_\_\_\_  
City/State/Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Email: \_\_\_\_\_

**NEW YORK PUBLIC WELFARE ASSOCIATION, INC**

130 Washington Avenue  
Albany, New York 12210

Phone: 518-465-9305 ~ Fax: 518-465-5633 ~ Email: [beth.keitel@nypwa.org](mailto:beth.keitel@nypwa.org)