New York Public Welfare Association 156th Annual Winter Conference

Moving & Seeing Beyond the Tradition

Sponsors — Exhibitors — Advertisers January 28-31, 2025 The Albany Marriott Hotel

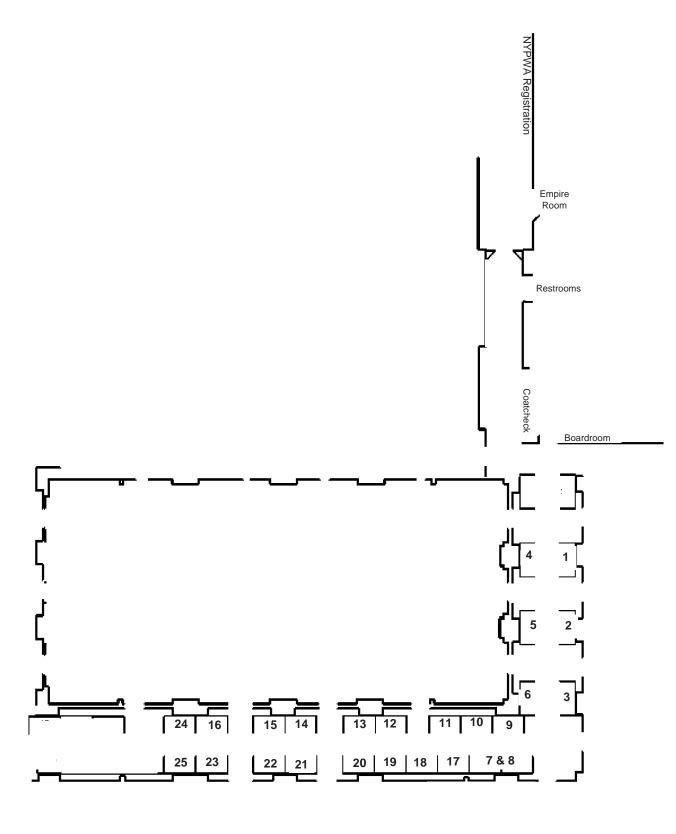


Exhibit Area Map

Healthy Alliance

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Deana Michaels, VP of Operations 430 Franklin St., 2nd Floor Schenectady NY 12305 (518) 701-2200 Deana.Michaels@healthyalliance.org www.healthyalliance.org

Healthy Alliance connects the underserved to a growing social care network (SCN) of organizations - big and small - that provide services that are essential for a healthy life. Recognizing that health begins in our communities, Healthy Alliance convenes and collaborates with all parts of the health care ecosystem - from regional health systems and federally qualified health centers to grassroots clothing and household goods providers and everyone in between --- to address health-related social needs like food insecurity, housing assistance, transportation needs, benefits navigation, and much more before they evolve into serious and costly medical problems. As the official SCN lead entity in the Capital Region, Central New York, and North Country under New York's 1115 Waiver Demonstration Amendment, New York Health Equity Reform (NYHER), Healthy Alliance has 1,300 partner locations spanning 24 counties across their three regions - working to provide all communities with consistent access to the resources they need to ensure every New Yorker has the same opportunity to be healthy.

Speridian Technologies

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Aunkita Ghosh, Director, Accounts 401 New Karner Road, 3rd Floor Albany NY 12205 (304) 276-7332 <u>Aunkita.ghosh@speridian.com</u> <u>https://www.speridian.com/</u>

Speridian is a Global IT solutions and Consulting company that helps our public sector clients solve their biggest challenges using innovative technology solutions and services.

As a global Information Technology Consulting Company, we help clients modernize their businesses through Digital Transformation. Product: CaseXellence, our low code, work flow automation platform is designed to streamline, transform and enhance citizen experience.

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Tech Valley Talent is an information technology professional services and solutions firm. We are a public sector vendor with an emphasis on the energy, criminal justice, health and human services, education, transportation, financial, and insurance verticals. Our services and consulting expertise extends across the IT enterprise.

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Benjamin Hunnicutt, Program Director – Program Managment, Health Solutions & Clinical Services 30 Broad St, 18th Fl. NY, NY, 10004

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Maximus provides business process management and technology solutions that empower state agencies to connect effectively with their populations across diverse health and human services programs. As a trusted partner, we help agencies adapt to changing customer expectations, enhance program efficiency, and deliver better outcomes. Our comprehensive, end-to-end support includes eligibility and enrollment, member and provider management, and longterm care and disability assessments.

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CMA, a NYS headquartered, Certified Woman Owned business, has been we serving public sector clients information technology needs for more than 40 years. At CMA, we believe in building something bigger than ourselves, every day. We support the missions of our client partners and build tailored business solutions that are efficient and value-based. With hundreds of employees located around the country, CMA has conducted thousands of technology-oriented consulting engagements and developed hundreds of application system solutions for our customers. CMA's Health and Human Services Practice is dedicated to critical public critical sector programs with deep



expertise in Medicaid, Child Welfare, WIC, Early Childhood Intervention, and others. Our NYS clients include the DOH, OTDA, IES, OCFS, OMH, NYC DSS and others.

Equifax

Sponsor • All Day Refresher • Wednesday & Commissioners' Coffee Break • Wednesday

Michael Hartman 11710 Plaza America Dr Reston, VA 22201 (585) 943-1843 michael.hartman@equifax.com https://theworknumber.com/solutions/industries/government-

verification

Equifax helps social service agencies improve the timeliness of benefit eligibility determinations by combining the power of The Work Number®, the largest centralized commercial repository of payroll information in the U.S. with complementary Equifax data sources. We can help your agency break through its caseload backlog, so your staff can focus on those hard calls and expedite applications, whether that's an enrollment, re-enrollment or a disenrollment and transfer to another healthcare coverage program allowing for continuity of care.

Conduent

Sponsor • Coffee Break • Wednesday, 10:30am Lin Douglas

750 First St., N.E., 10th Floor Washington, DC 20002 (770) 328-0389 lin.dee.douglas32@conduent.com/ https://www.conduent.com/

From processing and disbursing child support payments to electronic toll collection, Conduent helps you better serve the people of New York. Conduent delivers mission-critical services and solutions on behalf of businesses and governments – creating exceptional outcomes for our clients and the millions of people who count on them.

Cúram by Merative

Sponsor • Keynote • Wednesday 100 Phoenix Drive Ann Arbor, MI 48108 Marketinginfo@merative.com https://www.merative.com/curam

Cúram by Merative, has over 25 years of experience helping national, regional, and local governments, and organizations across health and social ecosystems, to transform the delivery of social services, empower caseworkers, and help individuals and families access the programs they need to achieve better outcomes. Cúram solutions and services expertise are trusted in 12 countries and jurisdictions, and support over 970 government programs. Available in 7 languages, the Cúram platform connects benefits administrators, social services agencies, and case managers, to serve and protect 187 million citizens annually.

NYSTEC

Sponsor • Opening Luncheon • Wednesday

Piper Novicki, SPC – Resource Manager 99 Otis St., 2nd Fl. Rome, NY 13441 860-778-6077 snovicki@nystec.com

https://www.nystec.com

NYSTEC is an independent, nonprofit technology consulting company created in 1996 to facilitate the transfer of technology, innovation, and expertise between the public and private sectors in support of economic development. Today NYSTEC is a trusted advisor to government agencies and institutions, assisting with strategic planning, technology acquisitions and implementations, and data optimization across industries. NYSTEC has offices in Albany, New York City, and Rome, NY. Please visit their website to learn more at https://www.nystec.com.

Salesforce | Carahsoft

Sponsor • Opening Luncheon • Wednesday Arielle Bernstein, MPH

New York State Government Account Advisor | Salesforce abernstein@salesforce.com

(518) 530-9136

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Salesforce, the #1 CRM, is enabling public sector organizations around the world to modernize government service. Salesforce for Public Sector allows you to transform digital service delivery with easy automation tools, achieve faster time to value with purpose-built solutions, and improve mission success with smart insights that help you move the mission forward - all within a secure, compliant cloud environment. We lead with our core values of trust, customer success, innovation, equality, and sustainability, and we are proud to be recognized as a leader in innovation, culture and philanthropy. For more information, please visit <u>www.salesforce.com/government</u>.

Binti, Inc.

Sponsor • Coffee Break • Wednesday, 3:00pm

Deirdre Brodie, Enterprise Account Executive 111 Broadway, Suite 300 Oakland, CA 94607 (518) 796-0149 <u>deirdre@binti.com</u> <u>www.binti.com</u>

Binti is revolutionizing child welfare with modern software. We serve 425+ agencies across 36 states and DC, with 11 statewide implementations including New York. 380+ New York State social workers are current trained on and using Binti across 27 LDSS' and 17 VAs. Our growth is fueled by measurable results: on average, agencies see a 30% increase in foster families, in 18% less time, and our intuitive tools save 20-40% of social worker time. Contact us to learn more about our latest module, Prevention which empowers agencies to keep families together by allowing states to refer prevention services to a network of private providers. Send us a message to learn more!



Accenture

Sponsor • Commissioners' Private Receipt • Wednesday Jennifer Walden 395 9th Ave New York, NY (703) 463-8124 jennifer.e.walden@accenture.com

www.accenture.com

Accenture is a leading global professional services firm that helps businesses, governments, and organizations build their digital core, optimize operations, and enhance services. With over 733,000 employees in more than 120 countries, we are at the forefront of driving technological change. Our expertise spans cloud, data, AI, and industry-specific solutions, combined with unmatched functional and global delivery capabilities. We deliver tangible outcomes through our broad range of services, including Strategy & Consulting, Technology, Operations, Industry X, and Song. Our culture of shared success and commitment to 360° value enables us to build trusted, lasting relationships with

clients, partners, and communities. <u>Visit us at www.accenture.com</u>.

Northwoods

Sponsor • All Day Refresher • Thursday & Commissioners' Coffee Break • Friday Darrell Kuhn

5200 Rings Rd. Dublin, OH 43017 (419) 439-5319 Darrell.kuhn@teamnorthwoods.com

https://www.teamnorthwoods.com/ Northwoods: Empowering Human Services with Traverse and Case Aide Services

Discover the perfect blend of technology and human services expertise with Northwoods. Our flagship software, Traverse, elevates document management with its cloud-based, intuitive design, while our Case Aide Services extend your team's capabilities by expertly handling the most time-consuming administrative tasks.

Traverse puts timely and relevant case information at your caseworkers' fingertips. It allows human services casework to be completed from anywhere, helping everyone in your human services agency work efficiently and effectively.

With Case Aide Services, we handle time-consuming administrative tasks so your team doesn't have to. This unleashes your team's potential by shifting the focus from paperwork to peoplework.

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Deloitte

Sponsor • Coffee Break • Thursday, 10:30am Cathryn van Namen 111 Washington Ave, Suite 500 Albany, NY 12210 (518) 852-6747 <u>cvannamen@deloitte.com</u> www.deloitte.com/us/government

Our people, ideas, technology and outcomes – are all designed for impact. Our team of over 20,000+ professionals across the country bring fresh perspective to help you anticipate disruption, reimagine the possible, and fulfill your mission promise. Whether you are at the crossroads of AI and workforce transformation, cyber and IT modernization or digital and citizen experience—we bring actionable insights to drive bold and lasting results. Our shared purpose and passion help you make an impact and improve the lives of New Yorkers. Deloitte's Eligibility and Service Integration capabilities specialize in helping agencies improve how they determine eligibility and deliver health and human services programs.

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TipCo Automated Systems

Sponsor • Coffee Break • Thursday, 3:00pm Andrea and Greg Tipping

(614) 940-3434 Andrea.Tipping@thetipcogroup.com Greg.Tipping@thetipcogroup.com

www.tipcoautomatedsystems.ai

At TipCo, we're on a mission to tackle the critical staffing shortages facing health and human services (HHS) agencies nationwide. Focused on rapidly growing Supplemental Nutrition Assistance Program (SNAP) and Medicaid programs, our commitment is grounded in the belief that innovation and automation are catalysts for positive social change. By addressing the root causes and empowering agencies to handle increasing workloads, we will ensure timely and comprehensive support to improve outcomes for vulnerable populations.

We brought our AI-powered flagship products, EVA Phone, EVA Companion, and EVA R&R, to market as an innovative solution to address the critical challenges facing HHS agencies. With a deep understanding of the complex demands and evolving protocols within HHS, EVA seamlessly augments existing workforce capabilities and ensures adherence to SNAP and Medicaid program regulations.

KidsPeace

Chris Sylvester, National Customer Relations Liaison 4085 Independence Drive Schnecksville, PA 18078 Phone: (610) 597-5130 <u>chris.sylvester@kidspeace.org</u>

www.kidspeace.org

KidsPeace is a private non-profit organization dedicated to serving the behavioral and mental health needs of children, pre adolescents and teens. Founded in 1882, KidsPeace provides a unique psychiatric hospital; a comprehensive range of residential treatment programs; accredited educational services; and a variety of foster care and community-based treatment programs to help people in need overcome challenges and transform their lives. KidsPeace provides emotional and physical health care and educational services in an atmosphere of teamwork, compassion and creativity.

Next Chapter Technology, Inc. (NCT Inc.)

Ed Latek, Sales Director - covers New York region 7700 Equitable Drive, Suite 200 Eden Prairie, MN 55344 (847) 220-2551 ed.latek@nctinc.com www.nctinc.com

CaseWorksTM is a best-in-class enterprise content management (ECM) platform that supports all your document management (EDMS) & workflow automation needs. Case-WorksTM streamlines the case workflow processes for local, state, & tribal Health and Human Services teams so they can efficiently connect their communities to the care they need.

NCT's continuous delivery approach means our product evolves with you, so your team is always prepared to meet today's needs and anticipate tomorrow's challenges. Over 200+ Health and Human Services Units use CaseWorksTM today. We have only just started and are the #1 HHS Solution in the state of Minnesota. Come speak to us at our

Northern Rivers

60 Academy Road Albany, NY 12208 (518) 426-2600

www.northernrivers.org

Northern Rivers is a family of human services agencies that work together and are committed to helping children, adults, and families. Formed in 2012, Northern Rivers is the parent organization to Northeast Parent & Child Society (founded in 1888 in Schenectady), Parsons Child & Family Center (founded in 1829 in Albany), and Unlimited Potential (founded in Saratoga Springs in 1979). Together we serve more than 18,000 children, adults, and families in more than 40 counties in New York state who struggle with abuse, neglect, trauma, mental health challenges, educational difficulties, career training and employment, and service navigation through an innovative continuum of home, clinic, school, and community-based services, vocational rehabilitation, supported employment, and senior-supporting programs that provide person-centered, trauma-informed innovative solutions to ensure clients live their best lives. With a 1,400-strong workforce and informed by our nearly 200-year heritage, our quality of care, depth of programs, combined size, and passion for the mission make us a

leading human services provider.

Together For Youth

Stacy Williams, Chief Program Officer (518) 516-1904 swilliams@berkshirefarm.org

Brian Parchesky, Chief Executive Officer & President (518) 781-1860

bparchesky@togetherforyouth.org 13640 State Route 22 Canaan, NY 12029

https://www.togetherforyouth.org/

Embracing a trauma-informed model of care, we collaborate with youth and families to help them overcome past traumas, enabling them to live safely and regain control of their lives. Across New York State, Together for Youth offer trauma-informed care exactly where it is needed most: in the homes and communities of these youth and families. When in-home support is not feasible, Together for Youth provide a safe haven through over 550 certified foster homes, community group homes, and both non-secure and secure detention centers.

Youth Advocate Programs Inc.

Administrative Offices: 3899 N Front Street Harrisburg PA 17110 (717) 232-7580 info@yapinc.org www.yapinc.org

Youth Advocate Programs (YAP®), Inc. is a nationally recognized nonprofit, accredited by the Council on Accreditation (COA), that provides outcomes-driven and cost-effective alternatives to the institutionalization of high risk, high needs young people. YAP offers enduring life changing interventions for vulnerable youth as well as taxpayer savings and local employment opportunities. Thus, our goal is to "Strengthen Communities One Biography at a Time."

Founded in 1975, YAP operates programs in 35 states and Washington, D.C., serving more than 19,500 individuals and their families annually across 150+ urban, suburban, and rural communities. Since then, YAP has worked in partnership with state and local governments to provide services targeting every level of the youth justice system including programs for detention alternatives, prevention, diversion, dispositional alternatives, reentry/aftercare, violence reduction, gang involved youth, and youth involved in human trafficking/Commercial Sexual Exploitation of Children (CSEC).

YAP's flagship service model, YAPWrap®, uses evidence-based practices and interventions to holistically meet the needs of and equip youth and young adults with the life skills, competencies and support systems needed to succeed safely at home and in the community. YAP has a rich history of serving the most "hard to serve" participants and their families who have failed in traditional programs. Though our programs have expanded greatly both in size and scope, YAP has remained true to its mission to "**deliver and advocate for safe and effective community-based alternatives to residential care and incarceration that empower individuals, families, and neighborhoods to thrive.**"



KinderSystems

Jorge Robledo, Senior Vice President, Operations 101 State Place, Suite Q Escondido, CA 92029 (800) 991-6120 jrobledo@kindersystems.com www.kindersystems.com

KinderSystems (<u>www.KinderSystems.com</u>) is the leading provider of subsidy management software-as-a-service (SaaS) solutions to state agencies, Head Start programs, and child care providers. Built and supported by industry experts, KinderSystems envisions a world where all families, no matter their income level, have access to high quality child care. Hundreds of agencies in the publicly funded child care sector use KinderSystems applications via the cloud or mobile devices to streamline their operations, ensure compliance with government regulations, and meet the needs of the families they serve.

The Bonadio Group

Courtney Handy 171 Sullys Trail Pittsford, NY 14534 <u>chandy@bonadio.com</u> www.bonadio.com

The Bonadio Group has provided consulting services in the Social Services industry for over 15 years. We specialize in providing services and solutions including quality control auditing services to social service departments throughout New York and Ohio. Whether it is full agency operational, internal controls & efficiency reviews; Medicaid long term care assistance including eligibility assistance with benefit programs; quality and compliance evaluations in child welfare departments, maximizing federal reimbursement through our IV-E monitoring programs; forensic accounting including litigation support; financial exploitation investigation support including FraudFindr ® financial analysis software, Bonadio has the experience to help your agency.

Diona

Patricia Donaldson 925 S. Capital of Texas Hwy, Suite B-110 Austin, TX 78746 (512) 692-6817 <u>patricia.donaldson@diona.com</u>

www.Diona.com

Diona provides innovative systems of engagement solutions to government Health and Human Services. Social Care. and Social Security agencies and NGOs around the world. Diona's solutions turn mobile devices-such as smartphones and tablets-into tools to achieve better business and social outcomes by helping agencies serve people more effectively, while improving how their employees work and collaborate. Diona solutions extend organizational systems of record and deliver real-time data directly into the field for clients and workers. Diona's solutions are secure, robust, scalable, and reliable and feature flexible cloud-based or on-premise deployment options. With deep domain expertise and a user-centered design philosophy, Diona delivers digital solutions that help government agencies and NGOs solve real-world problems for their clients and employees.

Amazon Web Services

Terry Ave. N., Seattle, WA 98109-5210 Scott Elliott 518-435-5832 sdeaws@amazon.com

https://aws.amazon.com/

Amazon Web Services (AWS) empowers local departments of social services with secure, scalable cloud solutions to modernize operations and enhance citizen services while reducing costs. With AWS-powered solutions, you can streamline case management, process documents faster, reduce handling times, and manage sensitive information—all while meeting strict compliance requirements. Advanced analytics and AI help identify trends, predict needs, and allocate resources effectively. From mobile apps connecting citizens to services, to chatbots providing 24/7 support, AWS and our partners help you innovate and adapt to evolving community needs. By leveraging AWS, your department can focus on improving outcomes for families and individuals. Stop by to learn how government agencies work with AWS to drive positive change in their communities.

Augintel

Shannon Hoffman, Sr. Account Executive 3100 Dundee Rd, Suite 116 Northrook, IL 60062 (614) 795-8519 <u>shannon.hoffman@augintel.us</u>

www.augintel.us

Augintel unlocks the insights in case notes and other narrative data by bringing the power of natural language processing (NLP) to health and human services. Augintel's specialized NLP platform reads, analyzes, and presents the data in case notes, reports, and other

communications - surfacing risks, strengths, social determinants of health (SDOH), and social relationships buried in the narrative data. Information that has a direct impact on family well-being. And with Augintel, caseworkers and agency staff can search the narrative data within a case for specific information such as services, medications or other critical information that can be difficult to pinpoint in 100s of pages of case notes. Augintel facilitates new case ramp up, streamlines court prep and makes it easier to find more family members and fictive kin – all saving caseworkers time so caseworkers can spend more time with families.



The Stetson School, An Affiliate of Seven Hills Foundation

Pete Gow, Senior Director of Marketing and Admissions 455 South St/P.O. Box 309 Barre, MA 01005-0309 978 355 4541 Ext. 4128 pgow@sevenhills.org

https://www.sevenhills.org/programs/stetson-school-atseven-hills

Company Description -Stetson School is a COA accredited, Residential and Education Treatment program, which is fully licensed by the Massachusetts Departments of Early Education and Care, and Elementary and Secondary Education. We serve young men and transgender individuals, ages 9-22, who have problematic behaviors, sexually reactive behaviors, complex developmental difficulties, chronic mental illness and other behavioral issues. Stetson supports young men who have suffered from severe trauma, have histories of physical, emotional and/or sexual abuse and who may have had disrupted living arrangements or placements

LaSalle School

Jessica Repko, LCSW-R, Director of Admissions 391 Western Ave. Albany, NY 12203 (518) 242-4731 <u>Repko@lasalle-school.org</u> <u>www.LaSalle-School.org</u> Ouelified Residential Treatment Program (ORTP)

Qualified Residential Treatment Program (QRTP); Day Education Services; Outpatient behavioral health clinic: The Counselling Center at LaSalle

Intrepid Resolutions

Kelly Passanisi 382 NE 191st #745603 Miami, FL 33179 (805) 540-4607 kpassanisi@intrepidresolutions.com

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Unisys is a multibillion-dollar, global IT services company built on 150 years of game-changing innovation. Along the way, we believe we've made the world a better place by bringing technological innovation to governments and businesses worldwide. Our company has evolved and adapted over time; our passion for innovation and helping our clients succeed has remained constant. This is especially evident in the public sector—where 200+ government entities worldwide are current Unisys clients. This includes New York State and Local government agencies who we have proudly partnered with for over 40 years.